

Interactive Reporting

A New Paradigm in Analytical Solutions

Interactive Reporting is a web-based Business Intelligence solution designed to help organisations better understand the underlying data that drives their business.

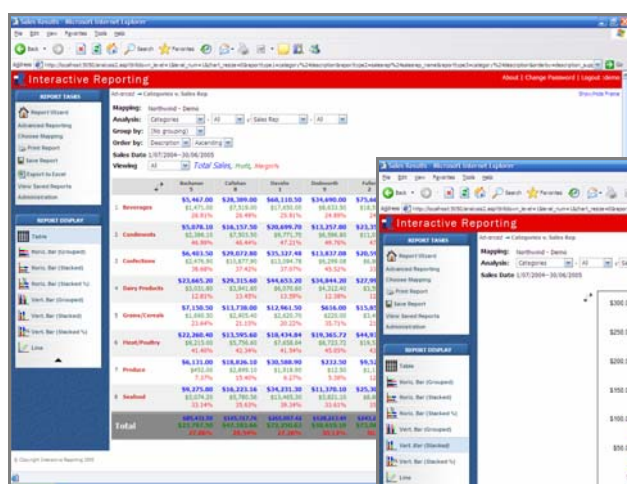
This easy-to-use browser based tool allows you in a few clicks to pivot and drill-down through your business data and quickly visualise trends, exceptions and patterns. It is an invaluable aid for helping identify opportunities to increase sales and profitability.

Custom Ad Hoc Queries & Reports

Easy to use, step-by-step wizard interface or single screen interface for power users.

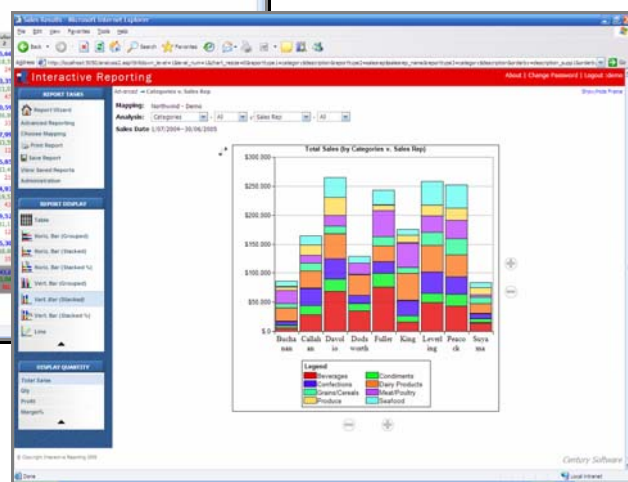
Share information

Ability to: export to Excel, save "favourite" reports and send reports via email.



Interactive Information
Analyse, pivot, compare, filter and drill-down through multi-dimensional reports.

Powerful Charting
Easily produced illustrative charts and graphs.



Interactive Reporting provides users with pre-configured "views" of their data that allows them to:

Analyse by: Product, Category, Department, Day, Week, Month, Quarter, Year, Sales Representative, Location, Region, Supplier, Brand, Style, Colour, Size or any other custom data related to your business.

Compare information between different date ranges or periods and understand factors that are shaping your businesses performance and profitability.

Analyzing your business data has never been so easy!

Now you can do in moments what normally requires hours using traditional methods and reporting tools.

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Using our leading-edge Data Abstraction and Mapping technology, plugging into data from; finance, POS, CRM and other applications is a breeze.

“Just as some people wonder how they managed before Internet and Email, we at the Shaw Group wonder how we ever managed without Interactive Reporting. There is no daily user intervention, everything is automatic and branches can generate their own reports without the need for outsourcing IT support.”

- Norman Shaw, Shaws Department Store

“We spend less time trying to make reports, and more time analysing our data. You can spend hours preparing the same report with tools like Crystal Reports, but with Interactive Reporting, it’s just there. We are able to diagnose and analyse sales numbers at a moment’s notice. This leads to increased sales and profitability.”

- Kris Loomis, Nextteq

“We are in the business of matching our customer needs with our inventory. That means we can sell at a price that is competitive and move inventory that is becoming aged. The winner is a company that clearly sees the opportunity and acts. We use Interactive Reporting to see this.”

- John Chan, eSys, USA

Interactive Reporting works out-of-the-box with the following data sources:

- Access
 - DB2
 - Excel
 - FairCom
 - Firebird
 - FoxPro
 - Informix
 - InterBase
 - MySQL
 - Oracle
 - Pervasive.SQL
 - Red Brick
 - SQL Server
- and more...

Interactive Reporting integrates out-of-the-box with the following solutions:

- Sage Line 50, Line 100, Line 500, MMS, Accpac Advantage, Accpac Pro, Pastel Evolution
 - Mas 90
 - MYOB Premier 9+, RetailManager 8+
 - Microsoft RMS
 - Navision
 - Attaché Business Partner
- and more...

*Unlock the true value of
your business data today
with Interactive Reporting*

To arrange a demonstration, or for more information, contact us today: +61 2 9460 1422

Or visit our website at:

www.interactivereporting.com.au

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