

## GET ACCESS TO YOUR DATA *Now*

### Increase Profits and Revenue

With Interactive Reporting BI solutions, know who your best sales people are, your best customers, your highest selling products, your largest margin products and more. With this data, you can increase and duplicate things that are working and cut back on those that are not working, allowing you to affect your bottom line almost immediately.

### Reduce Costs & Losses

In order to really reduce costs and losses you need to know where they are occurring, down to the minute detail. IR can show you which products are losing you money, by customer, for any time frame.

You can know when something is sitting on your shelves and costing you money. You can also learn which products have poor margins, but lead to great sales. Information is king and IR gives you all information quickly and in a format that makes it actionable.

### Create Automated Reports

IR reports can be created to report on ANYTHING in your system. With it's ultimate flexibility the power of reports is at your fingers. It doesn't require an expert to build the reports and you can automate reports that you use frequently. You have limitless reporting options, as well as many graphing features to make the most

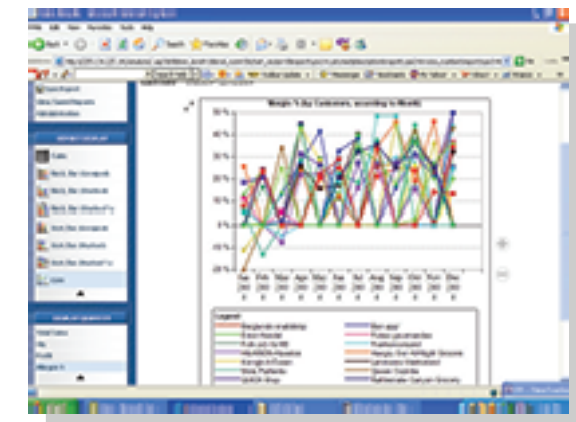
## *Flexible,* REAL TIME REPORTING

appropriate visual display of your information. This frees up time to be implementing learnings from the reports rather than wasting time making them. Interactive Reporting allows you to turn Information into action.

### Don't Reinvent the Wheel

Our approach is to make BI simpler by helping you avoid reinventing the wheel. We include standard templates with our product that help simplify complex BI projects. Additional templates can also be downloaded from our template marketplace. Standard templates are available for sales, purchasing, inventory, AR, and GL. We also make available a template editor allowing you to build your own

templates. By using industry standard templates, you can focus more time on understanding your own business and less time on building and deploying more complex BI solutions.



Use line graphs to identify trends

Interactive Reporting About | Change Password | Logout :demo

REPORT TASKS

- Report Wizard
- Advanced Reporting
- Choose Mapping
- Print Report
- Save Report
- Export to Excel
- Compare
- View Saved Reports
- Administration

REPORT DISPLAY

- Table
- Horiz. Bar
- Vert. Bar

Wizard → Customers

Mapping: Sales Demo A

Analysis: Customers - All B

Group by: [No grouping] C

Order by: Margin % Descending

Sales Date 1/1/2004--12/31/2004

Cust ID	Description	Qty	Avg Cost	Price	Total Costs	Total Sales	Profit	Margin %
HUNGC	Hungry Coyote Import Store	77	\$33.50	\$29.65	\$2,579.60	\$4,566.40	\$1,986.80	43.51%
GODOS	Godos Cocina Típica	63	\$64.08	\$55.94	\$4,037.00	\$7,048.10	\$3,011.10	42.72%
BOLID	Bólido Comidas preparadas	60	\$77.33	\$67.26	\$4,640.00	\$8,071.60	\$3,431.60	42.51%
GROSR	GROSELLA-Restaurante	20	\$22.50	\$19.38	\$450.00	\$775.00	\$325.00	41.94%
LETSS	Let's Stop N Shop	108	\$22.08	\$18.88	\$2,384.20	\$4,078.84	\$1,694.64	41.55%
DUMON	Du monde entier	28	\$20.48	\$17.39	\$573.50	\$974.00	\$400.50	41.12%
VINET	Vins et alcools Chevalier	40	\$11.69	\$9.50	\$467.60	\$759.60	\$292.00	38.44%
SANTG	Santé Gourmet	21	\$43.38	\$33.33	\$911.00	\$1,400.00	\$489.00	34.93%
FAMIA	Familia Arquibaldo	262	\$16.77	\$12.77	\$4,392.80	\$6,689.80	\$2,297.00	34.34%
FRANR	France restauration	32	\$38.63	\$28.75	\$1,236.00	\$1,840.20	\$604.20	32.83%
CACTU	Cactus Comidas para llevar	20	\$16.02	\$11.90	\$320.40	\$476.00	\$155.60	32.69%
PRANS	Pravali S.A.A.	20	\$15.30	\$11.35	\$326.70	\$459.40	\$132.70	32.50%

- A All types of data can quickly be cut and cross cut to get to the level of detail you require
- B From your report screen you can instantaneously re-order your report by which ever information is most important at the time
- C On any report you can quickly modify time frame
- D With the click of one button you can dig deeper into the report for even more details

